

ESCYPAA Advisory Minutes 5/24/17

Attendance: KC, Jenna, Jamie, Kristin, Lisa, John M, Martial, Mercedes, Jon J.

Absent: Billy, Courtney, Danielle, Chris C., Casey F. Andy. Maya

Reports

No reports. This was an emergency call to discuss the host budget changes.

NEW BUSINESS:

Host Budget Increase for Tank Top Purchase

There were many emails sent out earlier in the day about shirt prices. Did everyone get a chance to read them.

KC: Email from Tori \$8.53 per shirt 110 at \$20 equals 2200-1000 equals 1200 profit. Email from Tori. Pick up shirts instead of shipping

Quote: 45 sm-xl \$5.90 total \$265.50 5 2xl at 37.95 \$7.59 a piece 45 tanks sm \$5.90 \$265.50 and 5 2xl \$7.59 \$37.95. Total \$606.90.

Concerns about having better quality shirts in order to sell at \$20.

Discussion:

Jenna: tanks tops cost similar to long island and sold them for \$16. The second quote is the better choice.

Kristin: total number of tshirts was how much for each
KC 100 with second quote and 117 with tori.

Kristin: would be ok with either quote

John M: did some quick math. Buying more shirt and if they spend 1000 they may get more shirts for less with more variety of sizes. Selling for \$20 for a tank top not the desirable.

Jon J: increasing budget now with being behind in budget is a bit of a stretch. I get the quality. Wiser to keep it closer to \$600 at this time. Profit is enticing for more money but trucker hats were a tough sell with Rochester. Thinks \$20 is too much

Martial: Selling over 100 tshirts is tough. Quotes we got were two different things with two different people looking into it. \$20 tank tops is going to be hard to sell.

Lisa: Not sure what my position is after listening and seeing the emails today. Leaning toward go for it.

Mercedes: Looking at demographic, they have to price competitively. \$20 is not competitive price and its easier to say no at that cost. Increase the budget, it's a bit irresponsible

KC: I know I am not going to spend \$20 on a tank top. If they cant sell at that price and they drop price the profit margin drops. Not in support of increasing budget to get 17 more shirts.

Jenna makes a motion to raise merch budget to at most 50 dollars

Bringing the budget to \$650 seconded by Jon J.

Friendly Amendment suggestion from John M. to motion for a budget of \$606.90.

Jenna amends motion to increase merch budget to 606.90 instead of \$650, seconded by Jon J.

Jamie: is there any possibility there could be unknown costs that would prevent them from making this purchase without further increase in budget.

John M: vendor is located nearby and there is no tax and no shipping costs. The price is a definite price.

KC: why no sales tax

Martial tshirts are not taxable.

KC: why does tori's quote have tax

Martial: only sales tax could be from the retailer.

Vote: Unanimous. Motion carries.

Motion to close.

Respectfully submitted: 5/24/17

Jamie C.

ESCYPAA Advisory Secretary.